



FOR IMMEDIATE RELEASE  
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## Theta Phi Alpha Welcomes New Director of Collegiate Services



BAY VILLAGE, Ohio – Theta Phi Alpha announces the selection of Ashley Crews, Beta Upsilon, as the new Director of Collegiate Services. Ashley will provide leadership and support to our collegiate members through the administration of operations, chapter services, communications and programming.

Ashley comes to the National Office staff from The University of North Carolina-Asheville where she oversaw fraternity and sorority life as the assistant director of student engagement. Prior to this position she served as the coordinator of fraternity and sorority life at Washington and Jefferson College.

“Ashley’s professional and volunteer experience demonstrates her passion for values-based organizations and the fraternity-sorority experience,” said Shane McGoey, Executive Director of Theta Phi Alpha. “We are thrilled to begin sharing Ashley’s talents with our members.”

Ashley holds a master’s degree in college student affairs from Nova Southeastern University. She currently resides in Taylors, South Carolina.

*Founded in 1912, Theta Phi Alpha is a women’s organization to provide close comradeship; to advance educational, social, and philanthropic interests and leadership training; to encourage spiritual development and adherence to the highest moral standards; and to promote lifelong bonds of friendship; a fraternity for college and university women and alumnae. Theta Phi Alpha was founded at the University of Michigan in Ann Arbor; today there are 56 active collegiate chapters, 33 alumnae associations and four alumnae clubs in the United States.*