



FOR IMMEDIATE RELEASE

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Theta Phi Alpha Announces Terry Grahl as Siena Medalist



BAY VILLAGE, OH – Theta Phi Alpha is proud to announce Terry Grahl, the founder and CEO of Enchanted Makeovers, as the honored recipient of the 2016 Siena Medal.

Terry’s vision behind her all-volunteer non-profit organization began in 2007 with a mission to transform homeless shelters for women and children into places that inspire behavioral and psychological change. Through Terry’s various projects and makeovers, women and children are introduced to a way of thinking that helps to shift their outlook about their lives and possibilities for the future. In addition, Terry’s mentoring programs such as the Sacred Sewing Room, Stepping into the Dream, and Capes for Kids develop important life and coping skills.

The improvements that result from Terry’s dedication to Enchanted Makeovers provide much more to the homeless community than the visibly beautiful spaces she and her team leave behind. More importantly, her makeovers offer feelings of stability, community connection, self-worth and love through the hand-made materials, creativity and talent of the entire volunteer team.

Terry Grahl’s contribution towards the well-being of our homeless community perfectly embodies Theta Phi Alpha’s own philanthropic cause, The House That Theta Phi Alpha Built, and makes her the Fraternity’s 2016 recipient of the Siena Medal.

The Siena Medal was founded in 1937 and honors women of distinction who are non-members of the Fraternity. It was established to recognize outstanding women who created a legacy of integrity, principled leadership, grace and social change. Siena medalists are forward thinking visionaries who represent the best of humanity and the best of civility.

Founded in 1912, Theta Phi Alpha is a women's organization to provide close comradeship; to advance educational, social, and philanthropic interests and leadership training; to encourage spiritual development and adherence to the highest moral standards; and to promote lifelong bonds of friendship; a fraternity for college and university women and alumnae. Theta Phi Alpha was founded at the University of Michigan in Ann Arbor; today there are 55 active collegiate chapters, 34 alumnae associations and four alumnae clubs in the United States.

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