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## Theta Phi Alpha National Office Announces New Staff



BAY VILLAGE, Ohio – Theta Phi Alpha is proud to announce the appointment of Pascal Messavussu, as the organization's new Technology Coordinator. Pascal will be responsible for maintaining the oversight of the national website, membership portal, officer portal, and database management.

Pascal Messavussu is a seasoned web designer/developer, webmaster, and crm specialist who has built and managed many websites serving diverse markets including commercial printing, real estate, classical music, taxes prep, event management, and various non-profits. Over the last decade, Pascal has mastered numerous web designs, development technologies, digital marketing, agency experience developing SEO strategies, deploying email and sms campaigns, and implementing automated consumer relation workflows.

Filled with an entrepreneurial spirit, Pascal established his own technology consulting firm in 2017 through which he continues to help many businesses and nonprofits with their technology goals. Pascal is poised to advance Theta Phi Alpha's technology efforts with related membership organization experience he gain as an undergraduate with the Student African American Brotherhood at Stony Brook University where he holds a Bachelor of Science Degree.

*Founded in 1912, Theta Phi Alpha is a women's organization whose mission is to provide close comradeship; to advance educational, social, and philanthropic interests and leadership training; to encourage spiritual development and adherence to the highest moral standards; and to promote lifelong bonds of friendship. A fraternity for collegiate women and alumnae, Theta Phi Alpha was founded at the University of Michigan in Ann Arbor. Today there are 55 active collegiate chapters, 34 alumnae associations and eight alumnae clubs in the United States.*