



Frequently Asked Questions by Members

1. I received an email/postcard/phone call from a company asking for my personal information and a story about Theta Phi Alpha. Tell me more about the project.

We have partnered with PCI (also known as Publishing Concepts) to produce an Oral History Publication for Theta Phi Alpha. PCI is a family-owned business based in Dallas, TX, that has published directories for educational institutions, fraternities, sororities, and military organizations across the nation for over 100 years. This project allows us to hear about your personal experiences from your time at Theta Phi Alpha and how the organization helped to shape your life since then. And, while we have you on the phone, we want to make sure your contact information is up to date.

2. Does Theta Phi Alpha benefit from this at all?

Yes, in a few different ways:

- Updated Information – allows us to communicate with and engage members effectively
- Legacy – sharing and collecting stories preserves the history of our organization
- Revenue – generates non-dues revenue for member programs
- Pride–wearing apparel shows support and love for our organization

3. How do I know my information will only be used for Oral History Project purposes?

PCI is committed to protecting your information. The names, addresses, and information provided to PCI for the publication of the Oral History Project will be held confidential by PCI, except to the extent that they are utilized in, or in the preparation of, the Oral History Project and except as required by court order or law.

4. I would like to verify or update my information and share a story. How can I do this?

- If you have received a postcard or an email with a telephone number, you may call the number to speak with a dedicated representative for the Oral History Project. The representative will verify the information we have on file for you, make any updates where needed, and then ask you to share your story about your time at Theta Phi Alpha. Your story will be recorded, and the sound clip will be provided to Theta Phi Alpha at the conclusion of the project.
- If you have received an email with an embedded link, you may go to the online site to review your information and submit a story.
- If you did not receive a postcard or email, you may call the dedicated Theta Phi Alpha update line at **440-899-9282, ext. 0**.
- If you are living internationally or are unable to call the update line, please email customerservice@publishingconcepts.com. PCI will send you a personalized link for you to share your written story and photo.

5. **How can I participate if I am Deaf/Hard of Hearing?**

If you would like to participate and are Deaf/Hard of Hearing, please email customerservice@publishingconcepts.com. PCI will send you a personalized link for you to share your written story and photo.

6. **Can I choose what information prints in the publication?**

The only information that is included in the publication is your name and your chapter, along with your story and photo. No contact information is printed. When you call to update your contact information, it will only be used to update your member record for the organization. You may revoke consent for your story and/or photo to appear any time before **September 1, 2024**, by contacting PCI's customer service helpdesk at 1-800-982-1590 / customerservice@publishingconcepts.com.

7. **I updated my information but need some more time to think about what experience to share.**

You can call back anytime before **September 1, 2024**, to share your story.

8. **I shared a story, and the representative said I could send a photo. How do I do this?**

You will receive an email with a link to upload one photo (black and white or color), plus a caption.

If you have also purchased a book but do not have an email address on file, you will be sent a photo mailer to send a physical photo in to be printed (note: the photo will be returned if you include a self-addressed, stamped envelope).

9. **Can anyone purchase a book?**

The Theta Phi Alpha Oral History Publication is available for sale only to Theta Phi Alpha members.

10. **When will I receive my book?**

The total duration of the Oral History Project is about 7-8 months. Since we began the project in March 2024, the books will be distributed after September 2024.

11. **I ordered a book/package over the phone and would like to cancel my order. How do I do this?**

Contact PCI's customer service helpdesk at 1-800-982-1590; they will handle this for you.

Examples of postcards and emails you may receive:

CONFIRMATION NECESSARY

More than 90% of the Theta Phi Alpha alumnae we've spoken with in regard to the verification project have made important revisions to their alumnae record. This is the reason I ask you to call 1-800-000-0000. It's critically important to talk with each Theta Phi Alpha alumna.


Please call 1-800-000-0000 (toll-free) to take care of this important matter.

We are also collecting stories from our alumnae to memorialize the history of the sorority experience through the years. Please call to verify your data and share your story.

Thank you in advance for your assistance in making this Theta Phi Alpha project a success. (If you recently verified your alumna record, thank you for your prompt assistance.)


You will always be a Theta Phil

Sincerely,



Kathryn Hartmann
Executive Director

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IMPORTANT ALUMNAE VERIFICATION REQUESTED
Please Call << UserDefined4 >>

Your Invitation ID#: << MarketingPrefix >>-<< IDNumber >>
Reference #: << MarketingPrefix >>

<< EmailSalutation >>

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Thank you in advance for your assistance in making this Theta Phi Alpha project a success. (If you recently verified your alumna record, thank you for your prompt assistance.)

You will always be a Theta Phil

Ever Loyal, Ever Lasting.

Sincerely,



Kathryn Hartmann
Executive Director